



GRAND RIVER
CONNECTION
The Young Professionals Group of Greater Lansing

The Grand River Connection has sponsorship opportunities available for its popular monthly networking events!

With over **1,300** members and subscribers, the GRC is the premier source for professional and social networking among Greater Lansing's young professionals, and sponsorship of the GRC provides your business with an unrivaled opportunity to reach this key audience in a targeted and cost-effective fashion.

The GRC's flagship event – the **4th Tuesday Networking Night** – attracts over **100** young professionals every month for professional and social networking and the opportunity to experience some of the newest and most exciting destinations in the Greater Lansing area.

As the exclusive sponsor of a 4th Tuesday Networking Night, and for a one time sponsorship fee of **\$300**, your business would receive:

- Identification as event sponsor with link to sponsor website on front page of GRC website for three months
- Logo and link to sponsor website in monthly newsletter and event reminder e-mails – distributed to over 1,300 young professionals with 50% open rate and astounding 20% click rate!
- Name and logo prominently displayed in all promotional materials for the event, including signage and nametags at event
- Recognition as event sponsor in all press releases and event announcements
- Name/logo and link to sponsor website on sponsor recognition page of GRC website for one year

Don't delay – reserve your sponsorship today!

For more information about sponsorship opportunities or the GRC, visit our website at www.grandriverconnection.com or e-mail corecommittee@grandriverconnection.com

Bringing Together Greater Lansing's Young and Diverse Workforce for Networking and Professional Growth